

# PolyU-CALLS 2023

PolyU Undergraduate Conference on Applied Linguistics and Language Studies

Hosted by:

The Department of English and Communication  
The Hong Kong Polytechnic University

Saturday, 4 March 2023					
TIME	AG206	DE307	DE308	DE309	FJ301
8:30-8:40	<b>Registration</b>				
8:45-8:55	<b>Opening &amp; Orientation:</b> <b>Professor Eric Friginal &amp; Dr Max Diaz</b> The Hong Kong Polytechnic University				
9:00-9:25	<b>Ashima SHUKLA</b> The Hong Kong Polytechnic University  Dalit counter-public in a Hindu society: Membership categorisation and the political economy of Dalit activism on Facebook	<b>Hau Ying LAM</b> The Hong Kong Polytechnic University  The pre- and post-handover representation of Hong Kong festival, food and place names in primary school English Language Teaching (ELT) textbooks published in Hong Kong	<b>Qingxuan WANG</b> The Chinese University of Hong Kong (Shenzhen)  When linguistic modality meets religiosity: The case of keneng (可能) in interrogative sentences in Buddhist Chinese of the Tang and Song dynasties		
9:30-9:55	<b>Hui Yau GAN</b> The Hong Kong Polytechnic University  Functions and effects of emojis in textual communication	<b>Zequan QU</b> The Chinese University of Hong Kong (Shenzhen)  Grammaticalization and metaphor: A case study on the prepositional use of present participles "following" and "regarding"	<b>Yuming FANG &amp; Yuxuan MU</b> The Hong Kong Polytechnic University  An analysis of common mistakes by Mandarin-speaking learners of English: A usage of second language acquisition theory from a linguistic perspective	<b>Yuxi LI</b> The Hong Kong Polytechnic University  Studies in music: Speech and music cognition in pitch perception & corpus-based rock music lyrics study in 1981-2010	
10:00-10:15	AM Break	AM Break	AM Break	AM Break	AM Break
10:15-10:40	<b>Soyoun LEE</b> The Hong Kong Polytechnic University  1961 John F. Kennedy white house press released of Bay of Pigs: Frame salience and political polarization through news media	<b>Ka Wai FAN</b> The Chinese University of Hong Kong  The effect of gender on the use of Cantonese pronoun 佢 keoi5	<b>Yuen Hong TAM</b> The Hong Kong Polytechnic University  Attitude of British and Chinese mainstream English newspapers for the COVID condition in China: A corpus-assisted analysis	<b>Tianqi JU, Beiwei GU, Fumo HUANG, Xinyi LU, &amp; Cen YUE</b> The Hong Kong Polytechnic University  Acquiring new contrasts in L2 vs. L3: Chinese dialectal speakers' acquisition of Mandarin and English phonetic contrasts	
10:45-11:10	<b>Binglin ZHANG</b> The Hong Kong Polytechnic University  A revolution to linguistic research patterns	<b>Tung Ching Mato MA</b> The Hong Kong Polytechnic University  A cross-cultural thematic analysis of street art in Singapore and Hong Kong	<b>Ismatullo RAHIMOV</b> The Hong Kong Polytechnic University  Critical discourse analysis of Jacinda Ardern's crisis communication: A masterclass		
11:15-11:40	<b>Mei Suet Naomi YEUNG</b> The Hong Kong Polytechnic University  The identities constructed by The Hong Kong Polytechnic University (HKPU) and King's College London (KCL), and University of British Columbia (UBC) in YouTube videos created by their marketing departments before and during the Covid-19 pandemic	<b>Yuxi ZHOU</b> The Hong Kong Polytechnic University  How human translators adapt to the era of rapid digital development and the post pandemic			
11:45-12:30	Lunch & Photo Taking (CF Podium)	Lunch & Photo Taking (CF Podium)	Lunch & Photo Taking (CF Podium)	Lunch & Photo Taking (CF Podium)	Lunch & Photo Taking (CF Podium)
12:30-12:55					<b>Plenary: Professor Dennis Tay</b> The Hong Kong Polytechnic University  Using data analytics to solve language-related problems in society
13:00-13:25					<b>Plenary: Dr Anne Schluter</b> The Hong Kong Polytechnic University  Stigma, prestige, and language: Perceptions of minority-language speakers as older, less attractive, and less successful than their standard-accented counterparts
13:30-13:40					<b>Plenary Q&amp;A</b>
13:45-14:00	Afternoon Break	Afternoon Break	Afternoon Break	Afternoon Break	Afternoon Break

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14:00-14:25		<b>Xuannan YANG</b> <i>The Chinese University of Hong Kong (Shenzhen)</i>  Constructions of reciprocal situations in language learning	<b>Nok Lam WONG</b> <i>The Hong Kong Polytechnic University</i>  The portrayal of Theresa May in UK print media: A-listers, driver or monarch	<b>Jiabin LI</b> <i>The Hong Kong Polytechnic University</i>  Young people's attitude towards feminism in China: A corpus-based analysis of posts on social media	<b>Lydia GONZÁLEZ, María VERGARA, Alina CZASCH, Julia BULITTA, Anna KLEMPNER, Miguel Ángel SÁNCHEZ LEÓN, Miguel Ángel BOTE CORBACHO, &amp; Emilio GALLARDO ÁVILA</b> <i>University of Seville</i>  <b>Video Presentation:</b> Compliments (5 minutes; 7 minutes)
14:30-14:55		<b>Ziyue WANG</b> <i>The Hong Kong Polytechnic University</i>  Female body image in the US edition of VOGUE magazine cover pages in 2021-2022	<b>Beiwei GU</b> <i>The Hong Kong Polytechnic University</i>  A corpus-based discourse analysis of the New York Times 2020-2022: Covid-19 in China	<b>Yin Cheuk WONG &amp; Ka Wing Karen LEUNG</b> <i>City University of Hong Kong</i>  Investigation into the syntactic errors of Cantonese ESL learners	<b>Tsz Ying Cheryl TSANG, Jing En Denise WU, Ismatullo RAHIMOV, &amp; Alex Yuning ZHANG</b> <i>The Hong Kong Polytechnic University</i>  <b>Video Presentation:</b> Crusades (6 minutes)  <b>Pui Hang Cloris LI, Wing Yan Maria YU, Hin Kwan Kian LAM, &amp; Hoi Ki Kaity CHEUNG</b> <i>The Hong Kong Polytechnic University</i>  <b>Video Presentation:</b> Reformation (5 minutes)
15:00-15:25		<b>Jiamu LUO</b> <i>The Chinese University of Hong Kong (Shenzhen)</i>  Interaction between language and power: An empirical study of the #MeToo tweets	<b>Ikram SATTAR</b> <i>The Hong Kong Polytechnic University</i>  FoodBlocks: Customer-centric food supply chain system using blockchain		<b>Sze Nok Shekaina Kisha WEI &amp; Hoi Nam Helen KWAN</b> <i>The Hong Kong Polytechnic University</i>  <b>Video Presentation:</b> Medieval knights (5 minutes)  <b>Wing Pan CHEUNG</b> <i>The Hong Kong Polytechnic University</i>  <b>Video Presentation:</b> The politics of Spanish football (5 minutes)
15:30-15:45	PM Break	PM Break	PM Break	PM Break	PM Break
15:45-16:10			<b>Yuk Chi KWAN</b> <i>The Hong Kong Polytechnic University</i>  Male and female cosplay in theatre culture and the meaning behind it	<b>Wai Nam YIP</b> <i>The Hong Kong Polytechnic University</i>  Heterosexism in school: Approaching sexual minority youths' issues in school-based sexuality education	
16:15-16:45		<b>Jiayi CHEN</b> <i>The Hong Kong Polytechnic University</i>  What do menu languages in Hong Kong coffee shop tell us about the meaning of English today?	<b>Youkang WANG</b> <i>The Hong Kong Polytechnic University</i>  Analysis of frequent Syntactic Errors made by L1-Mandarin L2ers	<b>Sum Wai LI</b> <i>Hong Kong Baptist University</i>  A comparison of pre-service and in-service teachers' attitudes to language and gender issues in Hong Kong schools	